

Better Broadband Boosts Home Value: Got Fiber?



The FTTH Council just released a study showing the positive correlation between home prices and fiber-delivered Internet, adding increased property value to the already long list of fiber's benefits.

Access to fiber adds **3.1%** to the value of a home.

The Fiber Effect

Access to fiber in your neighborhood raises the value of your home by

1.3%



The Speed Effect

Being able to get speeds up to one gigabit boosts the value another

1.8%

Put another way: that's an additional \$5,437 for the sample median home price or like adding

A full fireplace.



Half of a bathroom.



Or a quarter of a swimming pool!



The Gigabit Effect

Homes where one Gbps is available...



...have a transaction price over **7%** more than similar homes where 25 Mbps or less is available.